

Program	<b>STRATEGIC PROFESSIONAL</b>
Course Description	<b>STRATEGIC BUSINESS LEADER</b>
Course Code	<b>SBL</b>
Component	<b>COURSE OUTLINE</b>

#### A. Leadership

1. Qualities of leadership
2. Leadership and organisational culture
3. Professionalism, ethical codes and the public interest

#### B. Governance

1. Agency
2. Stakeholder analysis and organisational social responsibility
3. Governance scope and approaches
4. Reporting to stakeholders
5. The board of directors
6. Public sector governance

#### C. Strategy

1. Concepts of strategy
2. Environmental issues
3. Competitive forces
4. The internal resources, capabilities and competences of an organisation
5. Strategic choices

#### D. Risk

1. Identification, assessment and measurement of risk
2. Managing, monitoring and mitigating risk

#### E. Technology and data analytics

1. Cloud, mobile and smart technology
2. Big data and data analytics
3. Machine learning, AI and robotics
4. E- business: value chain
5. IT systems security and control

#### F. Organisational control and audit

1. Management and internal control systems
2. Audit and compliance
3. Internal control and management reporting

#### G. Finance in planning and decision-making

1. Finance transformation
2. Financial analysis and decision- making techniques
3. Cost and management accounting

#### H. Enabling success and change management

1. Enabling success: organising
2. Enabling success: disruptive technologies
3. Enabling success: talent management
4. Enabling success: performance excellence
5. Managing strategic change
6. Leading and managing projects

I. Professional skills

1. Communication
2. Commercial acumen
3. Analysis
4. Scepticism
5. Evaluation

J. Other employability and digital skills

1. Use computer technology to efficiently access and manipulate relevant information.
2. Work on relevant response options, using available functions and technology, as would be required in the workplace.
3. Navigate windows and computer screens to create and amend responses to exam requirements, using appropriate tools.
4. Present data and information effectively, using the appropriate tools.