Program ADVANCED DIPLOMA IN ACCOUNTING AND BUSINESS

Course Description FINANCIAL MANAGEMENT

Course Code FM

Compoment COURSE OUTLINE

## A. Financial management function

- 1. The nature and purpose of financial management
- 2. Financial objectives and relationship with corporate strategy
- 3. Stakeholders and impact on corporate objectives
- 4. Financial and other objectives in not-for-profit organisations

#### B. Financial management environment

- 1. The economic environment for business
- 2. The nature and role of financial markets and institutions
- 3. The nature and role of money markets

## C. Working capital management

- 1. The nature, elements and importance of working capital
- 2. Management of inventories, accounts receivable, accounts payable and cash
- 3. Determining working capital needs and funding strategies

#### D. Investment appraisal

- 1. Investment appraisal techniques
- 2. Allowing for inflation and taxation in DCF
- 3. Adjusting for risk and uncertainty in investment appraisal
- 4. Specific investment decisions (lease or buy, asset replacement, capital rationing)

#### E. Business finance

- 1. Sources of, and raising, business finance
- 2. Estimating the cost of capital
- 3. Sources of finance and their relative costs
- 4. Capital structure theories and practical considerations
- 5. Finance for small- and medium-sized entities (SMEs)

### F. Business valuations

- 1. Nature and purpose of the valuation of business and financial assets
- 2. Models for the valuation of shares
- 3. The valuation of debt and other financial assets
- 4. Efficient market hypothesis (EMH) and practical considerations in the valuation of shares

## G. Risk management

- 1. The nature and types of risk and approaches to risk management
- 2. Causes of exchange rate differences and interest rate fluctuations
- 3. Hedging techniques for foreign currency risk
- 4. Hedging techniques for interest rate risk

# H. Employability and technology skills

- 1. Use computer technology to efficiently access and manipulate relevant information
- 2. Work on relevant response options, using available functions and technology, as would be required in the workplace
- 3. Navigate windows and computer screens to create and amend responses to exam requirements, using the appropriate tools
- 4. Present data and information effectively, using the appropriate tools