Program STRATEGIC PROFESSIONAL

Course Description ADVANCED FINANCIAL MANAGEMENT

Course Code AFM

Component COURSE OUTLINE

- A. Role of senior financial adviser in the multinational organisation
 - 1. The role and responsibility of senior financial executive/advisor
 - 2. Financial strategy formulation
 - 3. Corporate environmental, social, governance (ESG) and ethical issues
 - 4. Management of international trade and finance
 - 5. Strategic business and financial planning for multinational organisations
 - 6. Dividend policy in multinationals and transfer pricing
- B. Advanced investment appraisal
 - 1. Discounted cash flow techniques
 - 2. Application of option pricing theory in investment decisions
 - 3. Impact of financing on investment decisions and adjusted present values
 - 4. Valuation and the use of free cash flows
 - 5. International investment and financing decisions
- C. Acquisitions and mergers
 - 1. Acquisitions and mergers versus other growth strategies
 - 2. Valuation for acquisitions and mergers
 - 3. Regulatory framework and processes
 - 4. Financing acquisitions and mergers
- D. Corporate reconstruction and re-organisation
 - 1. Financial reconstruction
 - 2. Business re-organisation
- E. Treasury and advanced risk management techniques
 - 1. The role of the treasury function in multinationals
 - 2. The use of financial derivatives to hedge against forex risk
 - 3. The use of financial derivatives to hedge against interest rate risk
- F. Professional skills
 - 1. Communication
 - 2. Analysis and evaluation
 - 3. Scepticism
 - 4. Commercial acumen
- G. Employability and technology skills
 - 1. Use computer technology to efficiently access and manipulate relevant information.
 - 2. Work on relevant response options, using available functions and technology, as would be required in the workplace.
 - 3. Navigate windows and computer screens to create and amend responses to exam requirements, using the appropriate tools.
 - 4. Present data and information effectively, using the appropriate tools.